








SPONSORSHIP OPPORTUNITIES

SBBC was formed by Imperial Valley Economic Development Corporation (IVEDC) to identify broadband connectivity issues in unserved and underserved communities of Imperial and San Diego Counties, with the help of the California Emerging Technology Fund. In order to best reach our goals and make all of our events a success, cash and product donations are needed. In exchange for sponsorship, SBBC will provide promotional services as outlined in the selected category. Custom partnership opportunities are available.

SPONSORSHIP BENEFITS	 BRONZE \$1,000 +	 SILVER \$3,500 +	 GOLD \$5,000 +	 PLATINUM \$10,000 +	 DIAMOND \$25,000 +
Acknowledgement in IVEDC's Quarterly Update	X	X	X	X	X
Logo recognition on select SBBC marketing material	X	X	X	X	X
Logo recognition in select SBBC event programs	X	X	X	X	X
Logo recognition in <i>all</i> SBBC event programs		X	X	X	X
Logo recognition on <i>all</i> SBBC marketing material		X	X	X	X
One mention on any social media platform for IVEDC			X	X	X
Advertising at charging station in IVEDC office reception area			X	X	X
Opportunity to present marketing material at SBBC events				X	X
Logo recognition in <i>all</i> event programs for both IVEDC & SBBC					X
Opportunity for negotiated benefits					X

●●● *Become an Official Sponsor of the* **DIGITAL LITERACY CENTER PROJECT**

SBBC is currently working with the Boys and Girls Club of Imperial Valley and the Imperial County Workforce Development Board to establish Digital Literacy Centers throughout Imperial County. Internet connectivity has been provided through Imperial County Office of Education.

Purpose: The centers will provide public internet access for community members and educational programs such as job preparation tools, online schooling opportunities and academic resources for children. SBBC is working on telemedicine options to be offered in the future.

Get Involved: Laptops, tablets, computers, tables, chairs, monetary donations, etc.



SPONSORSHIP FORM

Thank you for your sponsorship. Please check a sponsorship level and sign the form below. Completed Sponsorship Forms can be sent to Glenna Barrett at glenna@ivedc.com. If you wish to include product donations, you will receive the category of sponsorship with benefits that is closest to the estimated amount of donation.

Choose a Sponsorship Level:

- Bronze:** \$1,000+
- Silver:** \$3,500+
- Gold:** \$5,000+
- Platinum:** \$10,000+
- Diamond:** \$25,000+
- If applicable* Digital Literacy Center Project Product and/or Monetary Donations:

CONTACT INFORMATION

Name

Authorized Signature

Make all checks payable to Southern Border Broadband Consortium.

Mailing Address:
PO Box 3005, El Centro, CA 92244

Interested in a Promotional Partnership?

To donate branded products in exchange for promotional service at SBBC hosted and sponsored events, list the type and quantity of products below:

Product Suggestions: USB Drives, Phone Accessories, Chargers, etc.

Product(s): _____

Quantity: _____

Estimated Cost: _____

For more information about sponsorship opportunities, promotional partnerships and custom options, contact SBBC today:

Glenna Barrett
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@southernborderbroadbandconsortium

