Day One: Economic Summit – Wednesday, May 18, 2016

8:00 AM  Registration & Continental Breakfast

8:30 AM  Welcoming Remarks

- Eusebio Arballo, Chairman, Imperial Valley Economic Development Corporation
- James Predmore, Chairman, Imperial County Transportation Commission
- Jack Terrazas, District 2, Chairman of the Board, Imperial County Board of Supervisors
- Cheryl Viegas-Walker, Board of Directors, League of California Cities, Imperial County Division

9:00 AM  “Imperial Valley: State of the Economy”

Join us for an informative session that will highlight the economic growth that has occurred in Imperial Valley and emerging growth opportunities.

- Michael Bracken, Managing Partner & Chief Economist, Development Management Group, Inc.
9:45 AM  “Team Imperial Valley” panel sponsored by Learn how you can join “Team Imperial Valley” and support existing economic development, workforce and marketing activities that help grow and foster a vibrant regional economy.

- Moderator: David C. Salgado, Regional Affairs Officer, Southern California Association of Governments
- Miguel Figueroa, Director, Imperial County Workforce Development Office
- Timothy E. Kelley, President & CEO, Imperial Valley Economic Development Corporation
- Esperanza Colio Warren, Community & Economic Development Manager, County of Imperial

10:40 AM  Break/Sponsor Recognition sponsored by

11:00 AM  “Access to Healthcare”
Hear from the experts as they highlight the healthcare opportunities in Imperial Valley.

- Moderator/Panelist: Larry Lewis, CEO, Pioneers Memorial Hospital
- Dr. Afshan Baig, Chief Medical Officer, Clinicas de Salud del Pueblo
- Dr. Alidad Zadeh, OD, CEO, ANZ Clinics, Inc.

11:40 AM  “Access to Education”
Join us for an informative session that highlights the unique educational and career technical training opportunities in Imperial Valley.

- Moderator/Panelist: Todd Finnell, Ed.D., County Superintendent of Schools, Imperial County Office of Education
- Mario Dipp, Dean, CETYS University
- Victor M. Jaime, Ed.D., Superintendent/President, Imperial Valley College

12:20 PM  Lunch
1:30 PM  “A new Era of Redevelopment”
Learn how to take advantage of tools post the dissolution of the California Redevelopment Agency.

- **Moderator: Sean Wilcock, VP, of Business Development, Imperial Valley Economic Development Corporation**
- Diane Banchero, Senior Business Development Specialist, California Governor’s Office of Business and Economic Development
- Catherine Hill, Regional Public Affairs Manager, League of California Cities – San Diego County and Imperial County
- Dan Massiello, Sr. VP, Public Finance, Kosmont Companies

2:20 PM  Break/Sponsor Recognition sponsored by

2:40 PM  “Access to Housing”
Join us for an overview of Imperial Valley’s housing market and hear from the experts on how Imperial Valley’s diverse housing needs are being met.

- **Moderator: Tom DuBose, Development Design & Engineering, Inc. and IVEDC, Immediate Past Chairman**
- Gretchen Gutierrez, Chief Executive Officer, Desert Valleys Builders Association
- Andrea Roark, Executive Director, Imperial Valley Housing Authority
- Jim Lessley, Housing Developer, Victoria Homes

3:40 PM  “Access to Capital”
Learn from the experts regarding tools to finance projects including New Market Tax Credits, grants and loans.

- **Moderator/Panelist: Tom DuBose, Development Design & Engineering, Inc. and IVEDC, Immediate Past Chairman**
- Matthew A. Koch, Business and Cooperative Program Specialist, US Department of Agriculture Rural Development
- Diana Moreno-Inman, Business Development Officer, ACCION
- Andrés Rangel, Senior Project Closing Specialist, North American Development Bank
- Andrew Wynn, VP, SBA Lending, Rabobank, N.A.

*Hosted by Imperial County Transportation Commission and Imperial Valley Economic Development Corporation*  
*Organized by: Imperial Regional Alliance, Inc., a 501 (c) (3)*
4:40 PM “Access to Tools for Business Development”
Help start-up, retain and expand businesses in your community by connecting them to capital, employment training funds and technical assistance.

- **Moderator /Panelist:** Sean Wilcock, VP Business Development, Imperial Valley Economic Development Corporation
- Bradley Mix, Consultant, AmPAC Tri-State CDC
- Michelle Gongora, Business Services Manager, Department of Transportation - District 11
- Ryan Swier, Economic Development Analyst, Employment Training Panel

5:30 PM Networking Reception hosted by First Transit

**Day Two: Economic Summit Continued – Thursday, May 19, 2016**

1:30 PM “Imperial Valley: Working Tri-nationally” panel sponsored by Spectrum

- **Moderator:** Thomas Topuzes, Thomas Topuzes & Associates, LLC and Chairman of the Board, CaliBaja Bi-National Mega-Region
- Aron M. Davidson, Senior International Trade Specialist, U.S. Commercial Service, U.S. Department of Commerce
- Frédéric Fournier, Head of Office, Consulate of Canada
- Kevin A. Vaillancourt, Political & Economic Officer, US Consulate General
- Carlos Flores Vizcarra, Consul de Mexico en Calexico, CA
- Tom DuBose, Vice-Chair, Imperial Mexicali Binational Alliance

2:30 PM Break/Sponsor Recognition

2:45 PM “Access to Regional Sustainability Programs”

- Marco Anderson, Senior Regional Planner, Southern California Association of Governments
- Josh Brock, Community Development Director, Renovate America/HERO Program
- Virginia Mendoza, Regional Transportation Planner, Imperial County Transportation Commission
3:45 PM  “Access to Infrastructure”
  • Moderator: Mark Baza, Executive Director, Imperial County Transportation Commission
  • Tim Berg, IID Deputy Energy Manager/Asset Management, Imperial Irrigation District
  • Timothy E. Kelley, President & CEO, Imperial Valley Economic Development Corporation
  • Jim Minnick, Planning & Development Services Director, Imperial County Planning & Development Services
  • Virginia Mendoza, Regional Transportation Planner, Imperial County Transportation Commission

5:00 PM  End of Economic Summit

Day Two: General Assembly – Thursday, May 19, 2016

5:00 PM  Networking Reception hosted by First Transit

6:00 PM  Welcoming Remarks
  • Maria Nava-Froelich, President, League of California Cities – Imperial County
  • Hasan Ikhrata, Executive Director, Southern California Association of Governments
  • James Predmore, Chairman, Imperial County Transportation Commission
  • Cheryl Viegas-Walker, Immediate Past President, Southern California Association of Governments

6:20 PM  General Assembly Dinner & Program

7:00 PM  Regional Transportation Projects and Programs
  Mark Baza, Executive Director, Imperial County Transportation Commission

7:30 PM  Dinner featuring keynote speaker Assemblymember Eduardo Garcia, representing California’s 56th Assembly District

Hosted by Imperial County Transportation Commission and Imperial Valley Economic Development Corporation
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8:30 PM  Closing Remarks & Overview of Imperial Valley Economic Summit

Timothy E. Kelley, President & CEO, Imperial Valley Economic Development Corporation

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