

## **Strategy 1**

Positioning AgTech for long term  
Success

## **Strategy 2**

Cultivate Talent

## **Strategy 3**

Catalyze Innovation



# Strategies and Tactics

## Strategy 1

### **Positioning AgTech for Long Term Success**

- Tactic 1: AgTech Attraction Working Group
- Tactic 2: Expansion support across both regions
- Tactic 3: Foster increased San Diego - Imperial Valley AgTech Collaboration

## Strategy 2

### **Cultivate Talent**

- Tactic 1: Research regional AgTech workforce demands
- Tactic 2: Align curriculum and resources with AgTech workforce demands
- Tactic 3: Expand access to quality talent for AgTech industry for IV and SD companies

## Strategy 3

### **Catalyze Innovation**

- Tactic 1: Expand capacity of research and development
- Tactic 2: Address regulatory barriers and launch a regulatory working group
- Tactic 3: Establish and enhance AgTech and manufacturing